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The Learning Tree

July 21, 2010

Greetings:

The Learning Tree, Inc.'s program, The Little Tree Preschool, has an amazing opportunity to win \$250,000 through the Pepsi Refresh Project. The Pepsi Refresh Project is awarding millions to fund great ideas and The Little Tree Preschool has qualified as a potential recipient of the \$250,000 grant. Winners are determined by the most votes received. The top two ideas with the most votes in the \$250,000 category at midnight on August 31st will be awarded the grants! Winners will be announced on September 1, 2010.

PLEASE VOTE DAILY FROM AUGUST 1-31.

Voting is easy! Please follow below instructions:

- visit www.refresheverything.com
- select the \$250,000 category
- find The Little Tree Preschool and click "Vote for this Idea"
- to submit votes you will be asked to complete a quick email registration with Pepsi (You WILL NOT receive junk mail!)
- after your initial registration, you will sign in by clicking on the "sign in" hyperlink shown in yellow on the bottom left of the page

Remember to VOTE DAILY from August 1-31! EVERY VOTE COUNTS!

Please have your friends and family vote! We need the most votes so that we are one of the final two finalists. \$250,000 will go a long way and benefit the many children of our preschool programs!

We thank you in advance for your participation!

Sincerely,

Shana Baughman